

## **AMENDMENTS TO THE CLAIMS:**

Claims 1-4 (Canceled)

5. (Previously Presented) The service providing area retrieval system according to claim 9, wherein said retrieval site further includes a registered user database storing user information, to retrieve user information from said registered user database based on an entry on the information terminal, and retrieve a list of shops capable of providing the service and said service request data based on the retrieved user information.

Claim 6 (Canceled)

7. (Currently Amended) A service providing area retrieval system comprising:  
a retrieval site and a map database site respectively connected to a computer network,

said retrieval site comprising:

a retrieval server,

a retrieval database storing data on genres of handled merchandises and service providing areas of registered shops, and

a registered shop database storing service request data of each shop registered for the retrieval database,

said map database site comprising:

a map server, and

a map information database storing map image data,

wherein said retrieval server of said retrieval site retrieves shops whose genres of handled merchandises from said retrieval database correspond to a desired merchandise genre entered at an information terminal connected to said retrieval site and whose service providing area from said retrieval database includes a destination entered at the information terminal connected to said retrieval site, and displays a map image on which the destination and retrieved shops are respectively indicated with landmarks, and after a shop is selected based on the map image, retrieves the service request data of the selected shop from said registered shop database, and displays the service request data on the information terminal, and then after an entry for requesting a service based on the service request data, sends the requested service contents to the selected shop, and

wherein said retrieval site further includes a registered user database storing user information, to retrieve user information from said registered user database based on an entry on the information terminal, and retrieve a list of shops capable of providing the service and said service request data based on the retrieved user information.

8. (Previously Presented) The service providing area retrieval system according to claim 7, an entry of the destination of the provided service on the information terminal is performed on a map image displayed based on the map information data read out from said map information database by said map server of said map database site.

9. (Currently Amended) A service providing area retrieval system comprising:  
a retrieval site, a shop site and a map database site each connected to a computer network,  
said retrieval site comprising:  
a retrieval server, and  
a retrieval database storing data of genres of handled merchandises and service providing areas of registered shops,  
said shop site comprising:  
a shop server, and  
a merchandise information database storing service request data of the shops,  
said map database site comprising:  
a map server, and  
a map information database storing map image data,  
wherein said retrieval server of said retrieval site retrieves shops whose genres of handled merchandises from said retrieval database correspond to a desired merchandise genre entered at an information terminal connected to said retrieval site and whose service providing area from said retrieval database includes a destination entered at the information terminal connected to said retrieval site, and displays a map image on which the destination and retrieved shops are respectively indicated with landmarks, and after a shop is selected based on the map image, connect the information terminal to said shop site of the selected shop, and

wherein said shop site connected with the information terminal displays a service request screen on the information terminal based on merchandise information data read out from said merchandise information database by said shop server, and

wherein an entry of a destination of the provided service on the service request screen displayed on the information terminal is performed on a map image displayed based on the map information data read out from said map information database by said map server of said map database site.

Claim 10 (Canceled)